



New York City Workforce Investment Board

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Brooklyn Campus - School of Health Professions

Overview

- In NYC the WIB is integrated within the NYC Department of Small Business Services.
- Provides strategic planning for New York City Workforce programs
- Tracks the City's use of State and Federal funding



Functions

- WIB uses workforce data from all sectors to develop employment strategies for NYC
- Enhance access to employment opportunities and training
- Liaison with funding opportunities such as the Recovery and Reinvestment Act of 2009 Health Workforce funding



Services

- Data
 - Workforce Data – links to DOL, Census, Research centers
 - Industry and Economic Data
 - NYC Economic Development
 - DOL
 - Small Business Administration
- Workforce reports
 - Five Borough Economic Plan
 - Workforce development initiatives



New York City Training Guide

- Link to training providers
 - Web search of training programs
 - Must register programs/evaluation
- Joint effort of WIB and NYC Department of Small Business Services
- Workforce 1 Career Centers
 - Centers in each Borough – General job seeking aid
 - Specialized centers: Healthcare, Transportation, Manufacturing



Interactions

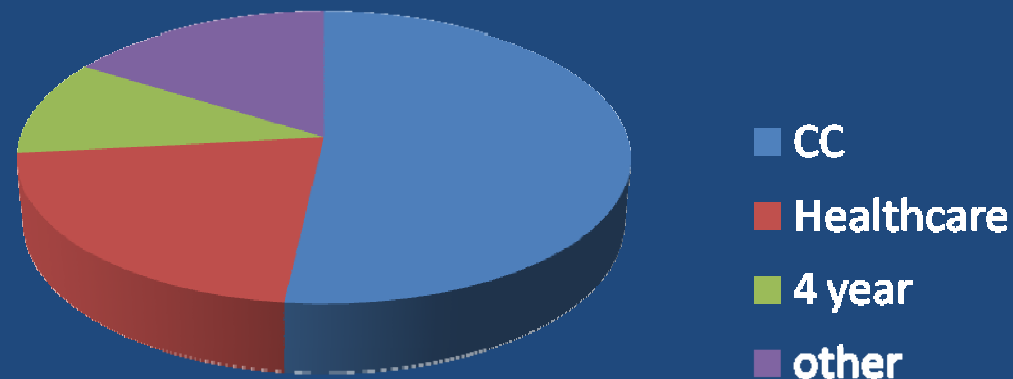
- Stimulus Funding
 - WIB was the “Gatekeeper” requiring that all proposals to the Health Workforce funding under the Recovery and Reinvestment Act be previewed by WIB
 - Health Care partners were required
 - WIB expressed a clear preference for short turnaround programs (ie. certificates, associate degrees)



Stimulus funding - Result

- Clear preference for “quick turnaround”: certificates and two year programs

Stimulus Funding



Data from Department of Labor Health Care Grants announcement:
<http://www.dol.gov/opa/media/press/eta/eta20100177.htm>



Communication

- Looking Ahead
 - Recent Discussion (New director)
 - Primary focus still on certificates and associate's degrees
 - Need to get people re-trained quickly
 - Money flows as vouchers for tuition
 - Possible future efforts in workforce re-training
 - Opportunities for health care workers to earn higher credential
 - Possible career ladders
 - This could put some resources into higher degrees
 - Only in discussion stages

