

TRENDS

**Association of
Schools of
Allied Health
Professions**

NATIONAL HEALTH CARE WORKFORCE COMMISSION

HIGHLIGHTS

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VANGUARD OF
ALLIED HEALTH EDUCATION

Trends is the official newsletter of the Association of Schools of Allied Health Professions (Suite 333, 4400 Jenifer St. NW, Washington, D.C., 20015. Tel: 202-237-6481) Trends is published monthly and available on the Association's website at www.asahp.org. For more information, contact the editor, Thomas W. Elwood, Dr.PH.

Fulfilling a mandate to create a National Health Care Workforce Commission by September 30, Gene L. Dodaro, Acting Comptroller General of the United States and head of the U.S. Government Accountability Office (GAO), announced the appointment of 15 members to this new entity. Health reform legislation enacted last March, the Patient Protection and Affordable Care Act (P.L. 111-148) required him to appoint Commission members for three-year terms, but staggered terms are mandated for the first 15 members.

Commissioners whose first term will expire in September 2013 are:

Peter Buerhaus, Vanderbilt University Medical Center. He will serve as Chairperson of the Commission.

Sheldon Retchin, Virginia Commonwealth University. He will serve as Vice Chairperson.

Brian J. Isetts, University of Minnesota College of Pharmacy.

Harold M. Maurer, University of Nebraska Medical Center.

Thomas Ricketts, University of North Carolina.

Commissioners whose first term will expire in September 2012 are:

Mary Mincer Hansen, Des Moines University.

John E. Maupin, Jr. Morehouse School of Medicine.

Neil M. Meltzer, Sinai Hospital, Baltimore, MD.

Fitzhugh Mullan, The George Washington University.

Steven Zatzkin, consultant to health plans.

Commissioners whose first term will expire in September 2011 are:

Katherine A. Flores, University of California (UCSF) Fresno Latino Center for Medical Education and Research.

Kim Gillan, Montana State University's Billings (MSUB) College

Lisa Renee Holderby, Community Catalyst.

Deborah King, 1199SEIU Training and Employment Funds.

Richard Krugman, University of Colorado School of Medicine.

Allied health is not specifically represented among these three cohorts, but there is a possibility that the situation will change upon expiration of the terms of service listed. For the time being, an alternative is to have allied health individuals do the following: submit information to Commissioners and attend meeting of the Commission. Oftentimes, such groups provide an opportunity for public comment and it would be worthwhile to shed light on allied health concerns on those occasions. Since elected officials on Capitol Hill share an interest in challenges that confront various allied health professions, they will be encouraged to inform the Commission chairperson of their concerns.

PRESIDENTS'S MESSAGE

By Gregory H. Frazer, ASAHP President



Fall Greetings, Friends! I hope your semester has evened out and that you, your faculty and your students are well on your way to a productive semester. Our most important meeting of the year is just around the corner in Charlotte! Some highlights are: The *Mary E. Switzer Lecture* will be presented by **Carolyn M. Clancy**, Director of the Agency for Healthcare Research and Quality (AHRQ). A Keynote Address will be presented by **Robert Brooks** who is a nationally recognized patient safety, health informatics and policy scholar, researcher, and educator who served as Secretary of Health for the state of Florida in addition to being a former Florida state legislator. A second Keynote Address will be presented by **J. Chris Bradberry**, Dean of the School of Pharmacy & Health Professions at Creighton University, and Teresa Cochran, Director of the School's Office of Interprofessional Scholarship, Service, and Education Program. And don't forget your dance shoes for our dance following the Awards Dinner on Wednesday night!

I wanted to share some of the good work of your Board of Directors and the ASAHP Staff. Through the good work of Executive Director **Tom Elwood**, lobbyist **John Colbert**, Dean **Rich Oliver** and the Government Relations Task Force, and many of you, ASAHP was responsible for having loan forgiveness, recruitment and retention, mid-career training, and eligibility to participate in area health education center and geriatric training programs included in health reform legislation that was enacted in 2010 in the Patient Protection and Affordable Care Act (PPACA). That same group has worked diligently to seek inclusion of allied health provisions such as pilot allied health projects in legislation to reauthorize the Workforce Investment Act.

Among other things, the Board completed Part II of the 2009 ASAHP Leadership Development Program (thanks to Board Members **Kevin Rudeen** and **Lori Gonzalez**), conducted the *2009-2010 Institutional Profile Survey* through the good work of Dean **Ron Winters**, reviewed and revised the Association's Strategic Plan, led by Treasurer **Randy Lambrecht** and **Lori Gonzalez**, revised the format of the Association's annual budget and the allocation of investment portfolio earnings to restricted and unrestricted initiative accounts, led by **Randy Lambrecht** and President-Elect **Rick Talbott**, revised the ASAHP Policy & Procedures Manual (thanks to **Rick Talbott**).

The Board also agreed to convene a task force to study economies of scale among academic programs at member institutions, began the formation of a task force on international policies and partnerships, enriched the *2010 ASAHP Annual Conference* by working with the Research Committee to develop two concurrent sessions pertaining specifically to new research initiatives and with the Accreditation Committee to arrange a panel of experts to discuss major challenges and opportunities involving accreditation, conducted the *2010 Spring Meeting* in St. Pete Beach, FL with a focus on the topic of development, and created an ASAHP Facebook page on the Web.

Tom Elwood produced the 2010 Annual Report, five issues of the Journal of Allied Health, 10 issues of the newsletter TRENDS, and 24 issues of the ASAHP UPDATE. Throughout 2009-2010, the Journal ranked in the top 90 as measured by the number of downloads involving more than 13,530 journals that are tracked each month. As Benjamin Franklin said in 1737, "Well done is better than well said".

CONGRATULATIONS to all for their excellent work on our behalf! I look forward to SEEING ALL OF YOU IN TWO WEEKS IN CHARLOTTE! TRAVEL SAFE!

ALLIED HEALTH AND WORKFORCE BOARDS



The last day of September marked the occasion when a memorandum was released by the U.S. Department of Labor to the entire state and local workforce system, emphasizing the importance of engaging youth in the allied health professions. It includes a lengthy guidebook that beginning on page four describes allied health and highlights ways in which the workforce system can develop allied health programming. ASAHP began working with Department officials two years ago to produce such a document.

The purpose of the Guidebook is to provide youth program planners and service providers with practical information about the allied health professions in order to create or expand programs and opportunities. While part of the focus is on entry-level positions that may not require a lengthy period of education and training, there is a recognition that there are pathways that can lead to fulfilling careers involving ever-expanding levels of responsibility and compensation. Related efforts already have resulted in the establishment of formal agreements with the National Association of State Workforce Agencies (NASWA) and the 560-member National Association of Workforce Boards (NAWB), the latter being the local counterpart of the system at the state level. The production of the memorandum and the guidebook should provide a good launching pad for working with these two organizations.

By going to the homepage of the ASAHP website at www.asahp.org, it is possible to obtain lists of member institutions in relation to personnel at these workforce boards. Contact information is provided that appears in the ASAHP ALERTS column of the homepage.

In a parallel development, The American Association of Community Colleges was awarded a \$6.6 million grant from the Department of Labor to create a Healthcare Virtual Career Platform (HVCP), which will manage an individual's entry into any one of more than 200 healthcare careers – from career exploration to skills assessment, training, and job placement. An advisory committee was formed for the project and ASAHP Executive Director **Thomas Elwood** was appointed to it on July 30. The group has met once since then.

2010-2013 ASSOCIATION CALENDAR OF EVENTS

- October 20-22, 2010**—Annual Conference—Charlotte, NC
- March 15-16, 2011**—Leadership Development Program—New Orleans, LA
- March 17-18, 2011** — Spring Meeting — New Orleans, LA
- October 17-18, 2011**—Leadership Development Program—Scottsdale, AZ
- October 19-21, 2011**—Annual Conference—Scottsdale, AZ
- March 22-23, 2012**—Spring Meeting—Palm Springs, CA
- October 24-25, 2012**—Annual Conference—Orlando, FL
- March 19-20, 2013**—Leadership Development Program—San Diego, CA
- March 21-22, 2013**—Spring Meeting—San Diego, CA
- October 21-22, 2013**—Leadership Development Program—Nashville, TN
- October 23-24, 2013**—Annual Conference—Nashville, TN

2010 ASAHP ELECTION RESULTS

The ballots for the Association's 2010 election have been counted and the results are as follows::

Susan N. Hanrahan, Dean of the College of Nursing & Health Professions at Arkansas State University, was elected for a two-year term as Treasurer. She previously served on the Board as Secretary.

Lee K. McLean, Associate Dean & Chairperson of the Department of Allied Health Sciences at the University of North Carolina at Chapel Hill, was elected for a three-year term on the Board of Directors. She previously served on the Board.



The following individuals were elected to the Nominations & Elections Committee:

Carl Mattacola, Associate Professor at the College of Health Sciences at the University of Kentucky

Teri Stumbo, Associate Dean at the College of Health Sciences at Des Moines University.

Julie O'Sullivan Maillet, Interim Dean at the School of Health Related Professions at the University of Medicine & Dentistry of New Jersey.

They join the following individuals on the Committee who were elected last year: **Celia R. Hooper**, Dean of the School of Health and Human Performance at the University of North Carolina at Greensboro, **Kenneth Johnson**, Associate Dean at the Dumke College of Health Professions at Weber State University, and **Charlotte E. Exner**, Dean of the College of Health Professions at Towson University.

All terms of service become effective upon conclusion of the 2010 ASAHP Annual Conference (October 20-22).

NEWEST INSTITUTIONAL MEMBER

The Association's newest institutional member is the University of Minnesota. The representative is **Cindee Quake-Rapp**, Director of the Center for Allied Health Programs. The Center offers degree programs in clinical laboratory sciences and occupational therapy, in addition to continuing education opportunities. Partnering is occurring with other institutions to explore the inclusion of future academic offerings.

BOARD ACTIONS

The Association's Board of Directors had a conference call on September 8, 2010. The following actions were among those taken:

-Approved the selection of recipients of awards that will be presented at a dinner on October 20 during the Association's Annual Conference. These individuals are:

The *Distinguished Service and Achievement Award* will go to **Marilyn S. Harrington** who retired this past year as Dean of the School of Health Professions at the University of Texas Health Science Center at San Antonio.

The *Outstanding Member Board Award* will go to **Sharon R. Stewart**, Associate Dean for Academic Affairs at the College of Health Sciences at the University of Kentucky.

The *Cultural Pluralism Award* will go to **Charles Gulas**, Dean of the School of Health Professions at Maryville University of Saint Louis.

The *Legacy of Excellence Award* will be given posthumously to **Edward "Ted" Kelley**, former Associate Dean of the School of Health Related Professions at the University of Medicine & Dentistry of New Jersey. He died in April of this year.

The *Fellows Program Award* will go to the following individuals:

Barry S. Eckert, Dean of the School of Health Professions at Long Island University—Brooklyn

Harold P. Jones, Dean of the School of Health Professions at the University of Alabama at Birmingham.

Karen L. Miller, Senior Vice Chancellor and Dean of the School of Allied Health at the University of Kansas Medical Center.

Linda Petrosino, Dean of the College of Health and Human Services at Bowling Green State University.

In addition, the *Editor's Award* for the Journal of Allied Health will be given to **Richard Bamberg**, Professor at the College of Allied Health Sciences at East Carolina University.

The *J. Warren Perry Distinguished Author Award* will be presented to **Adrienne B. Hancock** and **Shelley B. Brundage** of The George Washington University for their manuscript entitled, "Formative Feedback, Rubrics, and Assessment of Professional Competency Through A Speech-Language Pathology Graduate Program," which appeared in the Summer 2010 Issue of the Journal of Allied Health.

The Alpha Eta Society also is involved in the Awards ceremony and a representative of that group will make a presentation.

The names of students at member institutions who will receive *Scholarship of Excellence Awards* are:

Sarah Davin (The George Washington University); **Clarissa Fisher** (Rosalind Franklin University); **Bethany McEleney** (Northeastern University); **Melissa McNulty** (Northern Arizona University); **Christopher Morrissey** (University of Kansas); **Olivia Munger** (University of Texas Southwestern); **Gregory Schwalje** (University of Medicine & Dentistry of New Jersey); and **Sarah Warren** (University of Oklahoma)

JOURNAL OF ALLIED HEALTH

As ASAHP President **Gregory H. Frazer** noted in his President's Message in this issue of the newsletter on page two, the Association's *Journal of Allied Health* throughout 2009-2010 ranked in the top 90 as measured by the number of downloads involving more than 13,530 journals that are tracked each month by the firm Publishing Technology plc. Each issue is placed on the Web by a company based in the United Kingdom called Ingenta. Apart from the Table of Contents, during the period September 2009 to August 2010, the number of abstracts viewed by browsers was 64,968. The number of full-text downloads during that same time period was 13,065.

The Journal continues to attract individuals who hope to have their manuscripts published. For the 12 month period that ended on September 30, 2010 there were 124 items submitted, including articles for the *Special Issue on Interprofessional Education and Care*. The issue was prepared by Former Journal Editor **Kevin Lyons** and **Carolyn Giordano**, both of Thomas Jefferson University.

The Editorial Board of the Journal of Allied Health will meet during the Association's Annual Conference in October in Charlotte, NC. In addition to discussing how to enhance the quality of this publication, they will be informed of data pertaining to subscriptions, papers accepted, and papers rejected.

FIVE YEARS AGO IN TRENDS

Hurricane Katrina delivered a powerful body blow to the Southland, ravaging the City of New Orleans and the surrounding region. In response, ASAHP created a site on the organization's homepage to serve as a link to member institutions willing to provide aid in the aftermath of the storm. In a short period of time, 41 colleges and universities and one other association were listed. Help in many cases consisted of an offer to allow students displaced by the storm to be able to enroll in classes and obtain campus housing. One school in New Orleans that belongs to ASAHP is Louisiana State University Health Sciences Center. Hurricane Katrina resulted in a transfer of operations to the Pennington Biomedical Research Center in Baton Rouge. When an orientation session was held, it appeared that approximately 95 percent of the students who originally enrolled for classes at the New Orleans campus had made their way to Baton Rouge, demonstrating impressive leadership by administrators and faculty at L.S.U.

TEN YEARS AGO IN TRENDS

ASAHP was requested to provide information to the Medicare Payment Advisory Commission (MedPAC) regarding clinical training of non-health professionals. Congress wanted MedPAC to address the following questions: (1) Is there a basis for treating different classes of non-physician health professionals differently in Medicare payment policies, and (2) What is Medicare's role in financing clinical training for non-physician health professionals? Deans and Directors at ASAHP member institutions subsequently were requested to identify the top 10 programs that involve the most clinical training. More than 40 respondents accepted the invitation to furnish this useful information.

AVAILABLE RESOURCES ACCESSIBLE ELECTRONICALLY

Research Agenda to Transform Health Care Based on Principles of Industrial System Engineering

A new report funded by the Agency for Healthcare Research and Quality (AHRQ) and the National Science Foundation (NSF) found multiple opportunities to use industrial and systems engineering (ISyE) to help realize the goals of a new patient-centered health care system. *Industrial and Systems Engineering and Health Care: Critical Areas of Research* explores the critical areas of research at the ISyE and health care, with a special emphasis on the supportive role of health IT. Investing in ISyE research may help in creating a fundamentally better health care delivery system. The report can be accessed on the Web at <http://healthit.ahrq.gov/engineeringhealthfinalreport> .

Trends In Disability, Community Living, And Caregiving

A new report from the AARP Public Policy Institute examines 20 years of data from the National Long-Term Care Survey (NLTC). The report can be accessed on the Web at <http://assets.aarp.org/rgcenter/ppi/ltc/inb186-trends.pdf>.

Toolkit For Developing Senior Education Leaders

The American Council on Education (ACE) launched a free online toolkit to help institutions identify, develop, and nurture emerging leaders on their campuses, with resources for those individuals as well. The toolkit, *Preparing Leaders for the Future*, arrives at a time when nearly half of college presidents are over 61 and many are considering retirement. Also included is a selection of model practices from a diverse set of institutions, a listing of select national leadership development programs, institutional policy checklists, and a video entitled "The Joys of the Presidency," along with other tools. The toolkit can be accessed on the Web at <http://www.acenet.edu/Content/NavigationMenu/ProgramsServices/CAREE/PreparingLeaders/tools.htm>.

Information Patients Choose To Select Physicians Not Always Good Predictors Of Quality

The September 13, 2010 issue of the Archives of Internal Medicine contains an article on the associations between physician characteristics and quality of care. Information on physicians' performance on measures of clinical quality rarely is available to patients. Instead, they are encouraged to select physicians on the basis of characteristics such as education, board certification, and malpractice history. Yet, these characteristics are not always a good predictor of which physicians will provide the highest quality medical care, according to a new study from the RAND Corporation and the University of Pittsburgh School of Medicine.

Social Relationships Are Key To Health And Health Policy

An article recently appeared in the online journal PLoS Medicine on the topic of social relationships and health. The degree of mortality risk associated with lack of social relationships is similar to that which exists for more widely publicized risk factors such as smoking. Arguably, such a level of risk deserves attention at the highest possible level in determination of health policy. The article can be accessed on the Web at <http://www.plosmedicine.org/article/info%3Adoi%2F10.1371%2Fjournal.pmed.1000334>.

LEADERSHIP DEVELOPMENT PROGRAM

In 2005, the Association's Board of Directors approved the creation of a leadership development program aimed at individuals in ASAHP member institutions. The fourth iteration of this offering will occur in 2011 with Part I scheduled for March 15-16 in New Orleans, LA immediately preceding the start of the Association's 2011 Spring Meeting, which is on March 17-18. Part II will take place in Scottsdale, AZ on October 17-18 immediately prior to the 2011 Annual Conference, which is on October 19-21. Additional information can be accessed from the center of the homepage at www.asahp.org. An application form is at that site. The deadline for applying is November 30, 2010.

NATIONAL ALLIED HEALTH WEEK

Starting November 7, a seven-day period will be used to celebrate *National Allied Health Week*. Typically, several events occur at member institutions to mark the occasion. ASAHP members are requested to report to the Association the kinds of activities they plan to undertake. Photos and stories will be included in one or more upcoming issues of this newsletter.

The Editorial Board of the *Journal of Allied Health* will meet during the Association's Annual Conference in October in Charlotte, NC. In addition to discussing how to enhance the quality of this publication, they will be informed of data pertaining to subscriptions, papers accepted, and papers rejected.

ASAHP LOGO AND LINK AT MEMBER INSTITUTIONS

Deans and directors at member institutions were requested to place on their respective websites the ASAHP logo and link to the Association's website. Administrators at the following institutions have reported that they either have done so already or are in the process of making these additions:

Arkansas State University
Duquesne University
Long Island University—Brooklyn Campus
University of Arkansas for Medical Sciences
University of Medicine & Dentistry of New Jersey
University of North Carolina at Greensboro

2010 ASAHP ANNUAL CONFERENCE

This year's Annual Conference will include: nine Concurrent Sessions, with four presentations during each session, a Research Panel Discussion by Deans, and an Accreditation Panel Discussion by invited outside authorities on the topic. Moderators are necessary to ensure that all these events run smoothly and adhere to time limits for each presentation.

In addition, there will be seven roundtable discussions on topics selected by the planning committee for the conference. Another seven individuals will be needed to guide these discussions and decide if there are any follow-up actions that ASAHP will need to take according to recommendations made by these groups. It would not be possible to have a successful conference without this small army of volunteers furnishing such valuable assistance. Their names will appear in the final program. Meanwhile, gratitude is expressed to all of them for their valuable contributions.